

## **ELENA ZAHARAKOS | ART DIRECTOR/DESIGNER**

### **Merkley + Partners | Full-time Freelance Art Director**

Arby's Restaurant: Retail, In-store Point of Purchase Material, Packaging and Branding;  
Abbott Laboratories: NIASPAN

### **Wunderman Worldwide | Art Director**

Citibank: Cards, Retail Banking; Sears: Rewards, The Great Indoors; Xerox: Business to Business

### **Messner Vetere Berger McNamee Schmetterer/Euro RSCG | Full-time Freelance Art Director**

MCI: Consumer and International; Schering-Plough: Retail, Coppertone, Dr. Scholl's;  
Dunkin' Donuts: Retail, In-store Point of Purchase; Club Med: Retail Newspaper Ads

### **Various Clients | Freelance Art Direction & Design**

Condé Nast: SELF Magazine; Paul Stuart, Inc.: Retail Advertising; Yolanda Cuomo Design:  
Photo Books, Richard Avedon: An Autobiography; Dell Books: Book Jacket Covers;  
Lear's Magazine: redesign of magazine

### **Doyle Graf Mabley, Inc. | Art Director (Promoted from Studio Manager)**

JPMorgan Corporate: Private Banking at JPMorgan, JPMorgan Recruitment; Kobrand: Alizé, Swissair;  
Rioja: Wines of Spain; Alpine Tourist Commission; New York Coalition for the Homeless;  
In-house Agency promotional pieces; New Business

## **EDUCATION**

School of Visual Arts, BFA, Advertising & Design  
The International Center of Photography

## **CONTACT**

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